



SAVE-THE-DATES

June 8th – 15th, 2013

Miami-Dade County's Business Development Mission to Madrid & Barcelona, Kingdom of Spain

The Honorable Carlos A. Gimenez, Mayor of Miami-Dade County cordially invites local South Florida companies on a Business Development Mission to Spain (Madrid and Barcelona) from June 8th to June 15th, 2013. Spain has a GDP of approximately \$1.4 trillion and a population of 47.2 million. Spain is the 12th largest economy in the world and the fifth largest in the European Union. The U.S. trade in goods with Spain amounted to \$21.3 billion (2012).

Spanish companies have the largest number of representation of all foreign companies in the South Florida region and Spain was South Florida's 39th largest trade partner with total bilateral trade valued at \$570 million (2012). The Spanish government maintains a Consulate General, including a Trade Commission and regional trade offices, in Miami. Additionally, Miami-Dade County has been engaged in a Sister City relationship with the Cabildo of Tenerife in Spain since 1992, and PortMiami has International Sister Seaport affiliations with numerous ports in Spain.



The Spanish government and the United States enjoy long-standing political and commercial relationships. Spain has traditionally provided a healthy export market for U.S. companies. Floridians have been connected with the Spanish people since the Spanish explorer and conquistador, Juan Ponce de Leon first led a European expedition to Florida, 500 years ago (1513).

The best market prospects and leading sectors for U.S. exports and investment in Spain are listed below:

- Aerospace
- Agriculture
- Automobile
- Biotechnology
- E-Commerce
- Green Technology, Renewable Energy & Energy Efficiency Technologies
- Information & Communication Technology
- Medical Equipment
- Tourism

The mission is organized by the Economic Development & International Trade Unit of Miami-Dade County. For further information about mission costs and corporate or partner sponsorship opportunities, please contact:

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Miami-Dade County

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